

Columbus' First Indian Restaurant Celebrates 25th Anniversary by Giving Back

Taj Mahal marks milestone in January with a month of promotions including prize draws, deals, and a portion of sales to benefit the Salvation Army

COLUMBUS, OH (January 4, 2010) – Taj Mahal Restaurant, a favorite for North Indian cuisine, celebrates its 25th anniversary in January by giving back to the customers and community that have contributed to its longevity. To mark this milestone, the restaurant is launching today a month of promotions that include weekly prize draws, menu deals, and celebratory activities. The company will also donate 5 percent of sales from each Tuesday in January to The Salvation Army in Greater Columbus. In addition, on Sundays, guests with a current Ohio State University identification will receive a 15 percent discount on food orders.

Also through January, Taj Mahal is offering all customers the following specials:

- Monday Nights – Buy one entrée, get the second for half price
- Tuesdays – Half-off drinks all day
- Wednesdays – Half-off appetizers all day
- Thursday Nights – \$10 bottles of Sula Indian wines
- Friday Nights – Live tabla fusion music
- Saturday Nights – Taj Cocktail Night – 25% off on Taj exclusive cocktails
- Sunday Nights – \$1 lassi and \$3 martinis

In addition, all customers in January will be eligible for weekly draws for a free lunch and a grand prize draw of a family dinner for five (excluding alcohol).

“Reaching 25 years in the restaurant business is a major milestone. Giving back to the Columbus community is our way of saying thank you to our loyal guests, staff members, and suppliers for their continuing support as partners in our success,” said co-proprietor Ajay Kumar.

Taj Mahal opened for business on North High Street in 1984, becoming the first Indian restaurant in Columbus. A quarter century later, among heightened competition, they continue to draw many of the same guests as well as new ones on a daily basis. At the heart of the restaurant’s 25-year success is an enduring commitment to quality that has made it a destination for diners seeking authentic Indian food and warm family hospitality. Taj Mahal’s reputation has earned it a number of awards over the years, including several "Best Indian Restaurant" accolades.

"We are still a family-owned and operated business and what distinguishes Taj Mahal today, as it did 25 years ago, is our enthusiasm for serving quality food with quality service," noted Mr. Kumar. "In our family hospitality is love, and that's what we try to show every customer who comes through our doors."

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About Taj Mahal Restaurant:

In 1984, Jagdish Kumar used his 30 years of experience in the restaurant business in India to offer patrons in his adopted home-town of Columbus, Ohio, a taste of authentic Indian cuisine. Through the years, Taj Mahal has earned a reputation for the authenticity of its food and friendly service, as well as several accolades. Diners enjoy an extensive menu of tantalizing flavors to please every palate, while the inviting décor sets the tone for an atmosphere befitting the restaurant name. Ideally situated just north of the Ohio State University campus, Taj Mahal also boasts the largest outdoor patio in Columbus, along with a newly-renovated bar and lounge that has become a popular night spot in the campus district. Taj Mahal is located at 2321 North High Street. For more information, visit www.tajmahalcolumbus.com.